



भा.कृ.अनु.प.- कृषि प्रौद्योगिकी अनुप्रयोग अनुसंधान संस्थान,
क्षेत्र-१, पं. कृ. वि. परिसर, लुधियाना-१४१ ००४, पंजाब।

ICAR-Agricultural Technology Application Research
Institute, Zone-I, PAU Campus, Ludhiana-141 004, Punjab.

F. No. 7(2)/Misc/ICAR-ATARI/2018/384-391

Dated: 26.08.2021

OFFICE ORDER

The online ICAR Annual Directors Conference was held on 2nd July, 2021 in which the following points were discussed. The Director, ICAR-ATARI, Ludhiana has nominated the following Nodal Officers to take appropriate action on these points. All Nodal Officers are requested to report the Director of this Institute for the same.

Sr. No.	Points Suggested	Name of the Officer
1.	Secretary DARE and DG, ICAR called upon the director of the institutes to compile and document the success stories/ case studies/ revolutions etc. in respect of their respective institute and provide the selected success stories to the council through SMDs for wider publicity through various media platforms. For this purpose, the directors may also consider hiring the experts.	Dr. Rajesh Kumar Rana, Principal Scientist (Agri. Eco.)
2.	Media coverage of the activities of the institutes should be compiled and documented at least on annual basis. Director of institute may compile it for the institute, while director DKMA will do it for ICAR HQ.	Dr. Preeti Mangai, Principal Scientist (H/Sci.)
3.	Secy. (DARE) and DG (ICAR) reiterated that all the campaigns of the Government must be taken seriously and taken up in full swing and zeal by the all institutes. Regarding preparedness for Bharat ka Amrut Mahotsav, the Chairman asked the institutes to provide information through respective SMDs to OSD (PPP). Further, it was further emphasized that the lectures which are being organized may be compiled and published in the form of a book.	Dr. Pragya Bhadauria, Scientist (LPM)
4.	Digital photo and video library should be developed at institute level wherein high- resolution photos, videos, short film etc. must be stored. It was decided that ADG (ICT) may process the proposal for purchase of a suitable anti-plagiarism software and make it available to all ICAR institutes.	Dr. Ashish Santosh Murai, Scientist (Agri. Extn.)

No extra remuneration will be paid for this work.

This issues with the approval of the Director, ICAR-ATARI, Ludhiana.


26/8/2021
Assistant Administrative Officer

Distribution:

1. Dr. Rajesh Kumar Rana, Principal Scientist, ICAR-ATARI, Ludhiana.
2. Dr. Preeti Mangai, Principal Scientist, ICAR-ATARI, Ludhiana.
3. Dr. Pragya Bhadauria, Scientist, ICAR-ATARI, Ludhiana.
4. Dr. Ashish Santosh Murai, Scientist, ICAR-ATARI, Ludhiana.
5. The AF&AO, ICAR-ATARI, Ludhiana.
6. The DDO, ICAR-ATARI, Ludhiana.
7. Circulate to all the Officers/Officials of ICAR-ATARI, Ludhiana.
8. I/c Website, for placing on the ICAR-ATARI, Ludhiana website.